

**ActivateOmahaKids**  
Nutrition Plank Meeting  
May 23, 2007  
3:00 – 4:30 Collaborating Center

**Minutes**

**Members Present:** Lori Swirzinski, Cynthia Tiedeman, Joan Sather, Sarah Schram, Peggy Rivedal, Mary Balluff, Ann Grandjean, Carrie Miller, Jan Mckenzie, Kathleen Upton, Kara Meisinger

**Staff Present:** Mikki Frost, Diane Roberts

1. Introductions were made.
2. Review of agenda. No additions were made.
3. Vision, Mission and Logo of ActiveOmahaKids
  - a. The website mockup and logo, as approved by the Executive Committee, were presented to the group.
  - b. The vision of AOK – *In 2011 Omaha is nationally recognized as a collaborative model achieving measurable improvement in the fitness and nutrition of children – was revisited.*
  - c. The mission statement for the Nutrition Plank was discussed and revised to be: *The mission of the nutrition plank is to improve and sustain access to healthy foods, nutrition information and healthy eating opportunities for children.* The use of the term “children” was questioned and it was agreed the focus would be on children, recognizing that parents and families will need to be considered if children are to be impacted.
4. AOK Matrix

Discussion – The attached matrix was presented as a tool that could be used to focus the plank committee by identifying existing programs and areas that are lacking. The group members were able to identify many existing programs that were addressing nutrition directly or as a component in their programming. The group continued its discussion and agreed to create an inventory of existing nutrition programs. The group brainstormed about information that should be included in the inventory, including: structure, availability, duration, costs, funding, parental involvement, credentials. The purpose of this inventory will be to create credible sources/resources that can be used on our website, as referral sources for physicians, and to aid in finding gaps in programming. Joan Sather and Carrie Miller will work on creating an inventory tool for the next meeting.

5. Review of possible Nutrition Indicators
  - a. Discussion – Mary Balluff presented the group with a list of possible childhood obesity nutrition indicators (attached) to help determine if changes are actually occurring within our community. These measurable indicators could be used to evaluate programming and measure successes.
  - b. Recommendation – The group was charged with the task of bringing back to the committee at the next meeting a set of three 1<sup>st</sup> tier indicators and three 2<sup>nd</sup> tier indicators.
6. Information
  - a. Members will be bringing to the next meeting 1) input for an inventory tool and 2) tier 1 and tier 2 nutrition assessment indicators
  - b. Lori Swirzinski agreed to co-chair this committee.
7. **Next meeting – Wednesday, June 20th from 3-4:30 at the Collaborating Center**