

Activate Omaha Kids
Nutrition Plank Meeting
September 12, 2007
2:30 – 4:00 Collaborating Center
Minutes

Members Present: Tim Bivens, Martha Nepper, Caryn Kusleika, Sarah Schram, Cynthia Tiedeman, Becky Jackson, Lori Bonner, Lori Swirzinski, Kathleen Upton, Lisa Maupin, Anne Grandjean, Betsy Brownrigg, Shinga Feresu, Carrie Miller, Deb Wille and Mary Balluff

Staff Present: Diane Roberts

1. Welcome and introductions. Mary Balluff welcomed a large group and introductions were made.
2. Review of Agenda. The agenda was full and the group decided to tackle all of the goals and objectives rather than to table half to the next meeting.
3. Review of Goals/Objectives/Strategies – The items that were **bolded** in the goals and objectives were areas that required more thought. The committee went through each goal, objective and strategy and re-stated each to better define our preferences while aligning these goals with the state plan. A copy of the revised Goals and Objectives is attached.
4. Discussion of surveys, overlap and next step – Mary passed out a survey comparison of those surveys (inventories) currently circulating in the Omaha area, the Activate Omaha Kids and the NE DHHS, as well as the original survey created by the Nutrition Committee. Holly Dingman with Nebraska Health and Human Services is willing to share data. Therefore, the data collected will be merged. Then, our group can check for gaps to see if additional information and surveying will be necessary to answer our questions about nutritional programming within the Omaha area.
5. Discussion of Evaluation and assignment of member to the Evaluation Committee – Sarah Schram has volunteered to be the liaison member of the Nutrition Committee to the Evaluation Committee. She will be providing Evaluation with our Nutrition indicators and how and what to measure.
6. Nutrition Links – Please email any credible nutritional websites to Diane Roberts at droboterts@alegent.org for inclusion on the website: www.activateomahakids.org.
7. Review of membership and suggestions for additions. If anyone is aware of someone who they feel would be interested in joining our committee, please feel free to invite them to attend.

Our next meeting will be Wednesday, October 10 from 2:30 to 4:00 at the Extension Office located at 8015 West Center Road. We will begin to put together a “business plan”. The difference between a Strategic Plan and a Business Plan: A Strategic Plan

is a leadership tool that sets the future direction for the entire organization. It spells out the organization's mission, vision, primary goals and strategies. A Business Plan is a management tool that sets short-term objectives and defines the steps necessary to achieve them. The groundwork for the business plan is already in place through the goals, objectives and strategies. We will need to discuss timelines and responsibilities for our objectives. At the next meeting, the members can bring ideas for priorities and timelines. Check out the entire San Mateo strategic plan:

<http://districtiv.cprs.org/pages/programs/DRAFTPrevChObStrPlan.pdf>