

**Activate Omaha Kids**  
**Executive Committee Job Description**

- **Service-**
  - Serve for a minimum of 1 year (with additional 1 year terms)
  - Attend and contribute at Executive Committee meetings
  - Attend and contribute at special meetings of AOK (i.e. strategic planning meeting)
  - Participate in Activate Omaha Kids events (i.e. Dr Dietz)
- **Support the mission of AOK-**
  - Support the mission of AOK through your work, associations and connections
  - Serve as a visible leader, spokesperson and advocate for AOK and its mission
  - Support and facilitate the integration of AOK with organizations/initiatives with related missions
- **Provide strategic direction for AOK**
  - Provide strategic direction for the staff of AOK
  - Provide leadership in building and sustaining the coalition
  - Implement and evaluate the Executive Committee Strategic Plan
  - Assure integration of the Plank Strategic Plans into a comprehensive business plan for AOK
  - Support the implementation of the Plank Strategic Plans as needed and available
  - Oversee the implementation of the AOK business plan
- **Build Political Will-**Assist in procuring resources needed for AOK (financial or in kind)
  - Provide leadership in the allocation of resources to support the mission of AOK
  - Assist in making connections, building relationships with and educating key business and political leaders about the mission and work of AOK
  - Support and advocate for policy recommendations of AOK

**Additional roles of Plank Chairs**

- **Manage the Plank Strategic Plans-**
  - Chair the Plank Committee; Appoint a co-chair
  - Recruit and engage Plank Committee members
  - Provide management, coordination and evaluation of the implementation of the Plank Strategic Plan
  - Assure integration of the Plank Strategic Plans with the business plan of AOK